



## **PRODUCING VIDEO CONTENT DURING COVID**

We can still create engaging video content.

### ***Animated and Stock Footage Videos (Produced remotely)***

- :: Video conferencing
- :: Revisions via email
- :: Remote Voice Over/Sound Mix/Music

### ***Directing Talent via Video Conferencing***

- :: Talent uses cell phone, basic tripod and lighting set up
- :: Direct talent via Video Conferencing to bring forth genuine and authentic deliveries
- :: Professional look and feel

### ***Video Conferencing Ads***

- :: Video Conferencing footage to tell a story, to educate and to entertain
- :: Incorporate “B-Roll” footage (filmed remotely) to highlight video

### ***Product Videos (Produced remotely)***

- :: Showcase products with high quality video footage and engaging voice over

### ***On-Set Live Action Videos***

- :: Small cast and crew (3-4 people max)
- :: Social Distancing
- :: Temperature checks
- :: Outdoor filming preferred
- :: Facemasks, Hand Sanitizers, Wipes, Gloves

Stay safe. Stay healthy. Stay productive.

**#SUBPROD**